



Our Unifying Vision, Values and Mission

Our Philosophy started with a Vision, enshrined in our Values, directing our Life's Mission...



Our Vision ~ Our Aspirations

To innovate, redefine, espouse excellence, elevate the current premium aged care global standard, and raise the luxury cruise ship residency paradigm to new heights.

~ **"Adding Life to Their Years, and Years to Their Life"** André Sidler Founder and CEO

To harness, focus, and seamlessly integrate into one centre for 'premium aged care excellence', the leading 'healthness' care principles that are the pillars of our aspiration and vision for the Elysium initiative...

...channelling the positive, soothing benefits, of 'Blue Space' vistas, as confirmed by published academic research, creating a stress-free lifestyle residence, basking in expansive blue skies and blue water surroundings, a community residence crafted with genuine care in mind, a place of solace, safety, comfort, and serenity, uniquely supported by comprehensive onboard medical services like no other aged care or cruise-based residence in the world.



... hosting Elysium's exclusively branded **Elysium Wellness Lifestyle™**, a holistic longevity lifestyle designed *"to add Years to Their Life, and Life to Their Years"*

Globally drawing upon a broad range of healthy recipes including proven Mediterranean style faire, daily choice of mental and physical activities, rewarding social interactions, a sense of purpose and worth, genuine care, full medical support on call 24/7/365, immersed daily in magnificent unimpeded 'blue space', blue sky, blue sea views.

"Elysium is an expansive, 'blue space', unimpeded horizon, lifestyle - not for the small minded"

~ **André Sidler** Founder and CEO

...incorporating aged care principles as the basis for Elysium's elderly care programmes, aligned with our obligations to respect, honour, cherish, and continue to draw upon the elderly as a deep well of high value life experience. The Elysium aged care residence and longevity lifestyle, is unmatched and unparalleled, resonating our core values.

Our Values ~ Our Principles, Core Beliefs, Tenets

TRUST – TRANSPARENCY – INTEGRITY
GENUINE CARE – PREMIUM SERVICE
EXCELLENCE – DIGNITY – PHILOTIMO



Our Mission

~ Our Action Declaration, and Road to Implementation

1. Follow our Vision and Values as the guiding tenets of our Mission.
2. Harness the Elysium Cruise Residence™ initiative and business model, its physical and natural economic moats, its 'First-to-Market' advantage, the 5 to 7-year niche market lead, the 100% market share and dominance, continuously improving the Elysium premium aged care model to sustain the lead in a market we have created, remaining years ahead of any 'copy-cat' competitors.
3. Develop and protect all unique Intellectual Property (IP), the 'trade know-how' discovered and capitalised in the Elysium business model research, including exclusive health, biomedical monitoring, leading-edge Unmanned Aerial Vehicles (UAV, drones) safety-based operations, and our luxury cruise ship residence Research and Development technology.
4. Exclusively offer investment options in the Elysium Investment arm, 'Elysium Cruise Residents Investments™' that are only accessible to current Elysium residents, or a potential resident that has paid their full accommodation deposit.
5. Establish 'strategic partnerships' with leading industry experts in the premium aged care field, luxury cruise ship operations, and international financial institutes - for mutual symbiotic business support.
6. Officially launch in February 2024, or earlier, of the inaugural Elysium Cruise Residence™ flag ship. Public relation launch ceremonies held in both Auckland and Sydney. The ship ceremony includes non-denominational blessings, and a 'Christening' of the ship by the ships Godmother.

These are our Mission objectives to our residents, crew, and investors, for an ecologically and financially sustainable, ethical, robust, aged care and retirement model, innovatively combining genuine aged care, a luxury cruising lifestyle, and business elements.

In Summary...

Founded on our Vision and core Values, the Elysium Mission commits to provide genuine care, constantly learning and improving, remaining agile, flexible, dynamic, focused on its premium service product, setting and raising the standards, and commanding market lead by continuous industry innovation.